



## *alaskaWILD 2024*

### CONTEST & EXHIBITION RULES

**Please read carefully – updates were made on 9-1-23!**

2024 marks the 37<sup>th</sup> year for the annual *alaskaWILD* photography competition & traveling exhibition. This juried exhibition is sponsored by the **Alaska Society of Outdoor & Nature Photographers (ASONP)**, a 501(c)(7) non-profit corporation, and focuses specifically on wild nature in Alaska. To streamline behind-the-scenes aspects and stay with modern presentation options, *alaskaWILD 2024* prints are on **metal only**.

Prize for Best of Show = \$300, Best of Categories = \$100 each, and Honorable Mention Awards = Copies of the Exhibition Book, will be awarded by the juror. A People's Choice Award = \$300 will be decided by the public and announced/posted at the end of the exhibition year after all votes have been counted by *alaskaWILD*.

Approximately 30-36 images will be selected for exhibition in a traveling show within the state of Alaska. The juror's results, known as **"Selected Images"** and **"Award-Winners"** will embody the Traveling Exhibition, be reproduced in an Exhibition Book available for sale, be on display in various venues across Alaska, be eligible for the People's Choice voting competition at all exhibition venues, and be available for sale (optional) as a ready-to-hang metal wall print. The juror will also identify six (6) images to be placed on a **"Reserve List"** in case a photographer *fails to meet a deadline or not comply with the rules at any time during the exhibition preparation period*, chooses not to participate in the exhibition, or any other unforeseen situations where a replacement is needed. The image(s) will be dropped from the Traveling Exhibition show list and replaced by one from the Reserve List **as the juror prefers**. If necessary, the juror will continue to add images to the Reserve List until a full show is achieved and all requirements are met in accordance with the rules. Photographers nominated to the Reserve List will be notified at the same time as the Award-Winner (prizes not revealed until later) and Selected photographers to provide advance notice for Exhibition fee(s) payment. **Awards will be presented at the ASONP club meeting on March 12, 2024.**

*alaskaWILD 2024* consists of two phases:

**Phase One** is the contest entry phase enabling a photographer to submit the required items outlined in the rules during the contest submission dates of **October 1-22, 2023, ending at 9:59pm AKST on Sun, Oct 22.**










**Phase Two** is the *alaskaWILD 2024* Traveling Exhibition. When an image is selected by the juror, upon notification, the photographer is then required to **1.)** Submit an *Exhibition Printing Fee* for each image chosen as a Traveling Exhibition Display Print, **2.)** Submit "How I Got the Shot" descriptions for each image, **3.)** Submit an optional duplicate image file with copyright marks, **4.)** Comply with print pick up details at the end of the exhibition schedule, **5.)** When applicable, assume all costs associated with the return of out-of-state or long-distance entries and work with the *alaskaWILD* coordinator to schedule the shipping.

Any questions or issues should be directed to the *alaskaWILD 2024* Coordinator or Treasurer:


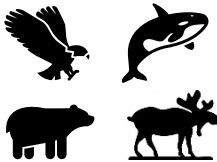
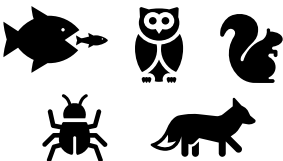
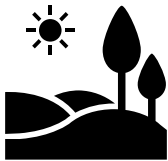
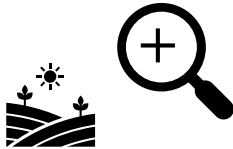
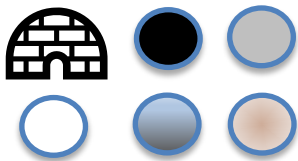
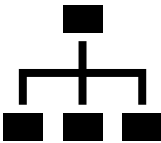
*alaskaWILD* Coordinator, Jen Corbell cell: 832-732-4326 (Anchorage, AK) ~ email: [alaskawild@asonp.org](mailto:alaskawild@asonp.org)

ASONP Treasurer, Glenn Aronwits cell: 907-230-6788 (Anchorage, AK) ~ email: [asonp@gci.net](mailto:asonp@gci.net)

**Watch the club website & E-news for regular updates and announcements.** Check your junk email!

<b>Contest Submissions</b> <b>October 1-22, 2023</b> <b>Deadline 9:59pm AKST</b>	<h1>ENTRY REQUIREMENTS</h1> <p><i>Refer to pages 6-10 for "The Fine Print Details" = FPD Sections</i></p>
	<p><b>2023-2024 ASONP Membership Dues must be current for entry login.</b>  <i>View FPD 2(a-b).</i>  Membership status can be checked online at:  <a href="https://asonp.org/resources/member-profile/#myaccount">https://asonp.org/resources/member-profile/#myaccount</a>  <b>Non-ASONP club member entries are also accepted.</b></p>
	<p><b>100% Completed Entry Form – with the spelling of your name as you would like it to be used on all Exhibition materials. FPD 3(i)</b>  Online, interactive PDF, or paper entry forms accepted.  For PDFs &amp; paper entry forms, <i>view FPD 1(e) - Entry Assistance.</i>  Interactive &amp; printable PDF forms are on the contest webpage.</p>
	<p><b>Entry Fee Payment</b>  Secure payment links are provided with the online entry form.  <b>Members:</b> \$15 first image, \$10 for each additional image  <b>Non-Members:</b> \$20 for each image  <i>For other payment and amounts due - FPD 2(c-d).</i></p>
 <b>1-6</b>	<p><b>Photo Quantity</b>  Submit (1) one digital image file for each image entered and upload to DropBox using the provided link during contest entry.  Maximum of (6) six images; <b>Same size for multiple images not required.</b></p>
 	<p><b>Image Size &amp; Price</b>  <b>Use page 11 – “Print Sizes, Exhibition Fee, and Minimum Sales Price/Value”</b>  8x12, 12x18, 16x24, 8x10, 16x20, 8x8, 10x10, 12x12, 16x16, 20x20, 10x20, 10x30, 12x24  <b>SIZE:</b> All digital image files must be sized to the exact dimensions of the metal print size offered in <b>column 1</b> of the table. No margins or borders allowed. <i>FPD 3(d-f).</i></p> <ul style="list-style-type: none"> <li>• If necessary - use cropping, and/or scaling, or zoom-to-fill of an image to accommodate the selected print size to the dimension edges.</li> <li>• For <i>alaskaWILD 2024</i> Exhibition and Print Sales purposes, our listed printing companies <b>will not resize files or print custom sizes.</b></li> <li>• Helpful Hints are found online at <a href="http://www.asonp.org/alaskawild">www.asonp.org/alaskawild</a></li> </ul> <p><b>PRICE:</b> All images must have an assigned price or value. <i>FPD 4(a-b).</i> Determine your Sales Price or NFS Value by using <b>column 3</b> of the table on page 11.</p>
	<p><b>Digital files entered are used for both judging &amp; producing the metal prints!</b></p> <ul style="list-style-type: none"> <li>• JPEG digital image file</li> <li>• Full Resolution</li> <li>• 300 ppi (pixels per inch)</li> <li>• Color Profile / Adobe RGB 1998</li> <li>• <b>For accurate color - prior monitor calibration is strongly advised.</b></li> </ul>
	<p><b>File Names &amp; Metadata</b>  File Names, Image Titles, General Location, Editing Comments, and Metadata must be included as described in the rules. <i>FPD 1(g-i).</i></p>
	<p><b>(Optional) Copyright Mark – Must USE specified printing margins!</b>  Upload separate file to DropBox using specific link provided in contest notification email. <b>Duplicate images will only be accepted Dec 9 – 23, 2023 during Phase Two notifications. FPD 5(d-f).</b></p>

Start working on a short **“How I Got the Shot”** description for each image submitted. Upon notification of being selected into the show, descriptions will be required and accepted **Dec 9-23, 2023.** *View FPD 3(k).*

<b>Contest Submissions</b> <b>October 1-22, 2023</b> <b>Deadline 9:59pm AKST</b>	<h1 style="text-align: center;">CATEGORIES</h1>
	<p><b>Flora</b>  Scenes where Trees, Plants, and/or Wildflowers are the <b>primary subject</b>. <i>Cultivated plants and flowers will not be accepted.</i> It is helpful to consider this as a possible closer/detailed “macro” shot or utilize a broader view to highlight the subject; however, use of any lens is allowed.</p>
	<p><b>Iconic Alaskan Fauna</b>  Scenes where Bears, Moose, Eagles, and Whales are the <b>primary subject</b>. <i>Images of captive/domestic animals will not be accepted.</i></p> <p>Refer to ASONP’s ethical statement: <a href="https://asonp.org/about/ethics/">https://asonp.org/about/ethics/</a></p>
	<p><b>Fauna</b>  Scenes where All Other Animals <i>not listed in the Iconic Alaskan Fauna category</i> - such as birds, fish, insects, and other “things that move” are the <b>primary subject</b>. <i>Images of captive/domestic animals will not be accepted.</i></p> <p>Refer to ASONP’s ethical statement: <a href="https://asonp.org/about/ethics/">https://asonp.org/about/ethics/</a></p>
	<p><b>Landscape</b>  Scenes that include a broad view of the Alaskan environment. The image may include subjects from the previous categories (flora and/or fauna categories), although the <b>primary subject is the landscape</b>. It is helpful to consider this as a possible “wide-angle” shot; however, use of any lens is allowed.</p>
	<p><b>Intimate Landscape</b>  Scenes that depict a close-up, or more detailed view of the Alaskan environment. The image may include subjects from the previous categories (flora and/or fauna categories), although the <b>primary subject is the detailed landscape not a specific tree, plant, or animal</b>. It is helpful to consider this as a possible “zoom” or “telephoto” shot, however; use of any lens is allowed.</p>
	<p><b>Monochromatic</b></p> <ul style="list-style-type: none"> <li>• Images rendered in shades of black, white, and gray; or infrared, duotone (one color plus grayscale - for example: sepia), and monochromatic color images (shades of a single color).</li> <li>• The subject will follow the Flora, Fauna, Iconic Alaskan Fauna, Landscape, or Intimate Landscape descriptions <b><u>and must be entered in the monochromatic category only.</u></b></li> </ul>
	<p><b>Category Choice</b></p> <ul style="list-style-type: none"> <li>• Photographers may choose whichever category they think best fits their image(s) - <i>Except for the monochromatic category.</i></li> <li>• The juror reserves the right to move images from one category to another as deemed appropriate during the judging process.</li> </ul>

Contest Submissions  
October 1-22, 2023  
Deadline 9:59pm AKST

## OTHER REQUIREMENTS

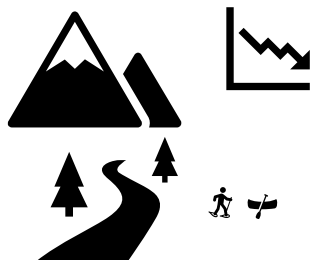


### Wild Aspect

- Images which include people, urban elements and/or man-made objects as **primary subjects or dominate the image** will not be accepted.
- Urban images of fauna, flora and landscapes are acceptable and *must follow the specific category descriptions listed*.
- In keeping with the by-laws and ethical guidelines of ASONP, entries showing evidence that subjects were manipulated or harassed by the photographer will be **immediately disqualified**.

*Reading ASONP's ethical statement is strongly recommended.*

<https://asonp.org/about/ethics/>



### Scale and Perspective

If people, urban elements, and/or man-made objects are a minor or incidental part of a scene and **intend to show scale or perspective only**, they may be accepted at the discretion of the *alaskaWILD 2024* coordinator and juror. All decisions are final and non-negotiable.



### Eligibility

- All Amateur & Professional photographers.
- Alaska State Residents; and Non-Residents of any state or country.
- Photographers are not required to live in Alaska; **however, the image must be taken in Alaska**, by the photographer entering the contest, in any year (current or previous).
- Including ASONP board members & officers, the *alaskaWILD* coordinator and/or committee, and volunteers associated with *alaskaWILD*.
- **Submissions are judged as anonymous digital files.**
- Images must meet the categories & criteria as described in these rules.
- If images are selected by the juror: The photographer must be able to meet all submission requirements (page 1). *View FPD 2(c-d), and the entire Phase Two Sections 3 & 4.*
- No *alaskaWILD* Award-Winning or Selected Images from previous exhibitions of any year will be accepted.
- Submissions **selected for inclusion or awarded** in another juried photo exhibition during the last 12 months are not eligible.
- Images **submitted** to other juried exhibitions, *that were not selected for inclusion or awarded*, may be entered in *alaskaWILD 2024*.

Announcements that judging is complete will be made at ASONP meetings and in the club E-news.

**ALL photographers will receive a status email regardless of acceptance into the Traveling Exhibition by Dec 12, 2023.**

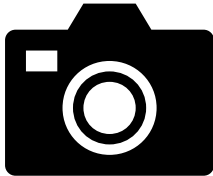
Be sure to check junk mail – the emails will be sent from [alaskawild@asonp.org](mailto:alaskawild@asonp.org).

Notify the *alaskaWILD* coordinator if you haven't received any correspondence by Dec 15, 2023.

Contest Awards will be announced and presented at the ASONP club meeting on March 12, 2024.

Contest Submissions  
October 1-22, 2023  
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# POST PROCESSING



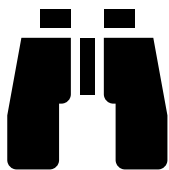
## Editing and Manipulation

- Goal: Achieve the photographer’s vision of a clean, natural looking photo or desired creative effect while being fair and transparent (if questioned) for entry and judging purposes.
- Any manipulation beyond light-handed “basic” correction ***must be disclosed in the comments section of the entry form AND in the image metadata; otherwise, the image(s) will be disqualified.***
- Substantially altered, and/or digitally manipulated images with creative intent, or employ detailed editing (by using software) are also acceptable in any category so long as it is disclosed. For example: ***Justifiable*** removal of distracting details beyond dust spots, heavy use of editing sliders, HDRs, Panoramas, Focus Stacking, Blending, using creative filters, and all other non-traditional photographic or digital methods/creative techniques. *Also see Pixel Peeking (below).*
- Metadata comments will be accessible by the juror in the anonymous digital image files submitted for judging. All decisions made by the juror are final, and ASONP ***reserves the right to disqualify*** any entrant that does not comply with the rules criteria at any time during the contest and exhibition phases.



## Metal Test Prints and Color Proofing

- Photographers may contact Bennett Images or WHCC (White House Custom Color) directly with brief questions and/or to purchase separate 4x6 test proofing images printed on the metal substrate **prior to the contest entry period**. *FPD 3(d-e) / Print Specifications.*
- Bennett Images may charge a consulting fee if a large amount of time is consumed. Note: Bennett Images does NOT typically offer shipping, and both companies have high-volume workloads, so start early!
- Metal Test Prints & Consulting fees are additional costs payable by the photographer separately; and are **unrelated** to any *alaskaWILD 2024* fees.
- Consistent printing results are expected if the photographer’s computer monitor has been calibrated & entry specifications have been followed.



## Pixel Peeking

- The juror will most likely “pixel peek” (*by viewing the image at 100% magnification*) for sharpness & details as part of the judging process.
- Be careful not to over-correct images; chunky pixels and halos detract from the image and are not conducive to high-quality printing (especially on metal).

# THE FINE PRINT DETAILS (FPD)

1. **Contest Entry** - (also known as digital submissions) must be received no later than **9:59 p.m. Alaska Time on October 22, 2023**. [www.asonp.org/alaskawild](http://www.asonp.org/alaskawild). A summary of submissions requirements are found on pages 1-5.
  - (a) A **timeline** with deadlines and information is available on the contest webpage and club calendar.
  - (b) If necessary, nominees from the **Reserve List** will be substituted into the Exhibition, as stated in the rule's introduction *on page 1*, to meet Exhibition deadlines.
  - (c) Refer to the **Helpful Hints Section** on the *alaskaWILD* web page for additional tips & information.
  - (d) **Entry and payment links** are available on the 2024 contest web page that will be created prior to the contest submissions opening date. Access to the contest can also be made through the main web page. The year 2024 will appear in the dropdown menu on the *alaskaWILD* tab. Click "*alaskaWILD*" on the tab to return to the main page.
  - (e) **Entry Assistance** – If a photographer is knowingly unable or chooses not to submit their entry form, images, and payment *online* - please contact the *alaskaWILD* coordinator **no later than 5:00 pm AKT on Thursday Oct 12, 2023**. This is necessary to give the photographer time to mail a check (or make other payment types & image file arrangements) with their completed entry form, and the funds to be received by the ASONP treasurer before the contest deadline.
  - (f) **Troubleshooting** – *alaskaWILD 2024* highly discourages waiting until the last minute to enter the contest in case problems arise that cannot be addressed quickly. *alaskaWILD* will make every effort to help photographers meet the deadlines and make sure the entry & upload systems are operating smoothly. In the event of technical issues responsible by *alaskaWILD* at **any time during the contest**, information describing alternate options will be posted in the club e-news and on the *alaskaWILD* website [www.asonp.org/alaskawild](http://www.asonp.org/alaskawild) and updated regularly.
  - (g) **Image File** – The digital image file submitted for the contest *is the file* that will be used for printing the metal Exhibition Display & Sales Order Prints. *View Entry Requirements on page 2* for digital image submission info.
  - (h) **Filenames and Image Titles** – The digital filename must contain the image title. **The image title on the digital file must match the image title on the entry form**. Do not include personal names. For example: Image File Name: Sleeping Bear.jpg Image Title: Sleeping Bear. *Note*: Photographer names are automatically added by DropBox upon contest entry upload (shown on your email confirmation) and will be removed from the files prior to judging. Please take time to proof for proper capitalization and spelling of all titles & file names.
  - (i) **Metadata** – The image title, selected size (from page 11, column 1), category, heavy editing & creative manipulation notes, photographer's first & last name, contact information, and general photo location (for example: Seward, Glenn Highway, Denali National Park) **must be included in the metadata** of each image file. *alaskaWILD 2024 reserves the right to disqualify any entrant in which the originating photographer cannot be identified.* Personal information will be stripped from the metadata prior to judging.

## 2. Entry Payment and Exhibition Fees

- (a) **ASONP members** pay \$15 for the first contest entry image, and \$10 for each additional image up to a maximum of six (6) images. **Use your ASONP membership email address and login for contest entries online.** Check membership status at <https://asonp.org/resources/member-profile/#myaccount>. Renew memberships prior to submission on the ASONP club website under the Resources Tab. [www.asonp.org](http://www.asonp.org).
- (b) **Non-members** pay \$20 for each contest entry image up to a maximum of six (6) images. ASONP memberships may be purchased prior to submission to receive the ASONP member entry fee rate. Individual membership is \$25, family membership is \$35, and student membership is \$10. To join ASONP, use the "New Membership" link on the contest page. <https://asonp.org/membership/#join>. A Non-Member contest entry link is also on the website for photographers who elect not to join.

(continued)



(c) **Payments of Amount Due**

- All fees are expected to be paid online by credit card, with cash, or with a check/money order made out to “ASONP” at the time of digital submission or acceptance into Phase Two.
- Pre-arrangement with the coordinator for cash & check payments must be made to ensure receipt of expected funds by the stated deadlines.
- Check and Cash payments **for contest entry** must be received by **Thursday October 19, 2023**.

(d) **Exhibition Fees** are an additional one-time payment paid directly to ASONP (with the same payment options as contest entry) to cover the cost of printing the 2024 Award-Winning and Selected Images as display prints for the Traveling Exhibition by Bennett Images. The Exhibition Fee is offered by print size *with set-up fees waived*. Refer to **column 2** of the **Size & Pricing Table on page 11**.

- Upon acceptance, Exhibition Fee payment details will be provided in the photographer’s status email and an online payment link will follow on approximately January 2, 2024.
- **Exhibition Fees are collected the first week of January 2024, and will be due no later than 9:59 pm AKT on Sunday, January 7, 2024** (for Phase Two – Juror Selections only).
- Online Exhibition Fee payments are encouraged due to a limited time frame prior to printing the images on metal and working with any substitutions from the Reserve List.
- Photographers on the Reserve List will be given advance notice in their contest status email and later contacted (individually) as needed.

**3. Phase Two: Metal Prints & Traveling Exhibition Details**

- (a) **Exhibition Display Prints** are produced by Bennett Images from the Juror Selected Images for the Traveling Exhibition during the months of Jan & Feb 2024 and completed prior to the first exhibition install (end of Feb). These display prints are loaned to ASONP by the photographer and will travel to each venue of the *alaskaWILD* exhibition schedule. They will be returned to the photographer at the end of the exhibition schedule. Photographers may optionally elect for Bennett Images to retain their image files for future prints unrelated to *alaskaWILD 2024*.
- (b) **Sales Order Prints** are duplicates of the photographer’s Exhibition Image Prints on display and are purchased by a customer at an exhibition venue, or online using the website and/or QR code. They will be printed and shipped directly to the customer through WHCC (White House Custom Color, a PhotoShelter partner.)
- (c) **Liaison** of ALL Traveling Exhibition details including printing (by Bennett Images and WHCC - through PhotoShelter), sales & venue collaboration/coordination, and customer service issues will be handled by the *alaskaWILD 2024* coordinator & ASONP treasurer. For concerns regarding *alaskaWILD’s* use of two printing companies *View 4(h) / Third Party Mistakes, and 5(a-c) / Permissions*.
- (d) **Print Specifications** – Traveling Exhibition Display Prints will be printed by Bennett Images on white-base metal, to the edges (printing term “full bleed”), at the size indicated on the entry form. They will be borderless and unframed, have rounded corners, and an inset mount with a “ready-to-hang” wire on the back. The same printing specifications will be used for Sales Order Prints (purchased at venues and online through PhotoShelter) by WHCC and will be received by the customer with suitable “ready-to-hang” hardware.
- (e) **Digital File Review** - Upon receipt of *Award-Winners & Selected Images only*, the digital files of all Exhibition Images are reviewed\* by both printers to ensure the highest quality/color results. Photographers will be contacted if there is an issue prior to printing. \*Additional charges may apply for correction services. **It is assumed, although not required, that computer monitor color calibration has been used prior to contest entry.**
- (f) **Image Size** – Exhibition Display and Sales Order Prints are offered in **one size**, the same size you indicated on the contest entry form. *Refer to page 11, column 1 “Contest Entry” for a complete list of available choices.*
- (g) **Display Print Protection** – Reusable Gallery Pouches and a liner sleeve are supplied by ASONP and used during Phase Two at no charge to the photographer. Additionally, other padding or cardboard support (as needed) will be used for protection/transportation purposes while the Traveling Exhibition images are on loan to *alaskaWILD 2024* (during Phase Two only). All efforts are made to handle the prints with care and respect to prevent damage. *View Section 7 / Liability.*

(h) **Signature on Display Prints** – *View Sections 5(d-f) / Photographer’s Copyright.*

(i) **Exhibition Labels, Wall Labels, Exhibition Book, and Other Materials** – Labels with the photographer’s name, image details, and general location will be created by the coordinator **from the information supplied on the entry forms and metadata.** The same name & spelling used on the entry form is also the name used on all other exhibition materials. If you have a preference, for example: “Douglas” vs “Doug” use that name on the entry form.

(j) **Bonus Exhibitions** – Occasional showings outside of the regular exhibition calendar year schedule (March through September) are referred to as “bonus exhibitions” and may require *alaskaWILD 2024* to keep Exhibition images up to 2 years (in order to accommodate scheduling overlaps if an additional exhibition opportunity arises). Special arrangements for the return of display prints can be made sooner if a photographer chooses not to participate in extended and/or bonus showings.

(k) **“How I Got The Shot”** – Photographers with Selected and Award-Winning images will be required to provide a short description of their image experience & camera settings; to be used for the exhibition book, wall labels, potential venue Gallery Talks, the club E-newsletter and/or club website blog “The Viewfinder”. **Submit during notifications timeframe of Dec 9-23, 2023.** It is a way for viewers & potential buyers to have another level of connection with the images, and has previously been suggested by several museums & galleries for this reason.

(l) **Display Prints – Return to Photographer**

- Collect your Exhibition display prints promptly when a collection date, time, and location is announced (unless other arrangements have been made with the *alaskaWILD* coordinator).
- Photographers are required to provide their own packaging - or opt-out; *both at their own discretion and liability*, for transport upon receipt of their Exhibition display print from *alaskaWILD 2024*. **ASONP assumes no responsibility once the images have been received by the photographer in person.**
- *ASONP also reserves the right to retain and/or sell the uncollected exhibition image(s) if agreed upon terms cannot be met by local or distant photographers.*
- **Photographers who reside out-of-state or wish to have their Exhibition prints returned by mail**, will agree (on a case-by-case basis) with the coordinator’s suggestions & purchase of packaging materials, and time frame to ship the images back to the photographer all at the photographer’s expense. Sincere efforts will be made to maintain reasonable costs, bearing in mind that they will be dictated by current shipping rates/cost of packaging supplies. **ASONP assumes no responsibility once the images have been shipped.**

#### 4. Phase Two: Exhibition Print Sales

(a) **Participating** in print sales is optional; however, photographers are encouraged to offer their juror selected images for sale as part of ASONP’s club mission statement to “assist and promote membership photography”.

(b) **Print Pricing and “NFS” Insurance Values**

- Use the table on page 11- ***Print Sizes, Exhibition Fee, and Minimum Sales Price/Value.***
- Indicate a Photographer’s desired sales price (**column 3**), as equal to or above the suggested minimum price.
- Sales Prices correspond with each Image Size (**column 1**) and should match the contest entry form.
- A photographer’s desired price is solely their own decision and generally based on the marketability and/or reputation of their work. If unsure, research other prints of similar subject/location, specifications, and skill level. Pricing can also be compared to previous *alaskaWILD* shows on the website Photoshelter galleries by year.
- Taking into consideration the required minimum price, print prices *are not limited to a maximum amount.*
- “Exhibition Display” & “Sales Order” Prints are assigned the same price indicated from the entry form. The customer is purchasing a duplicate copy of the Traveling Exhibition Image that is on display at the venue or seen in the PhotoShelter Gallery online on the *alaskaWILD 2024* webpage.
- “NFS” (meaning – “not for sale”) is indicated if a photographer chooses not to participate in sales during the Traveling Exhibition.



- When electing NFS status, a sales price (= value) must still be indicated on the entry form for venue insurance purposes. Additional insurance is venue specific, and our exhibition must meet the information requirements.
  - **ASONP reserves the right to change prices to the minimum amount if entered incorrectly or are stated lower than the minimum amount listed on the Table (page 11).**
- (c) **Sales Commissions** – Photographers who have *alaskaWILD 2024* Exhibition sales during the Traveling Exhibition at a venue (or online) will receive a check from the ASONP Treasurer for the flat rate percentage amount of each sale. The commission is based on the sales price corresponding with the image print size.
- The current photographer commission is 25% and is reflective of keeping minimum pricing reasonable while covering exhibition expenses. The photographer is not required to assist with any exhibition details and can easily benefit from the following: public image viewing/sales & special orders (4-f), exposure for portfolio and resume purposes, etc... Venues include coffee shops/cafes, visitor centers, galleries & museums within Alaska.
  - Percentages are calculated by ASONP to cover the cost of printing/shipping a customer sale, credit card fees, venue commissions, and all other costs associated with the traveling exhibition. Expenses are deducted from ASONP's portion of the print sales, not the photographer's portion. ASONP is a non-profit club, so commissions are paid to the photographer first.
- (d) **Exhibition Books** - are created with all juror selected images in the Traveling Exhibition, and are for sale at venues and online. ASONP receives 100% of an Exhibition book sales commission (equaling a small amount after printing expenses and venue commissions are deducted) to help offset *alaskaWILD* Exhibition expenses.
- (e) **Print Sales Ordering** - Potential buyers may order metal prints at the Traveling Exhibition venues by filling out an order form and/or online through ASONP's PhotoShelter website. ASONP will use PhotoShelter to store, exhibit, and expedite print sales through WHCC, a PhotoShelter print vendor. Online orders will go straight to WHCC for production and then mailed directly to the purchaser after printing. For *alaskaWILD 2024* Exhibition Sales purposes, *shipments to PO Boxes are not allowed*.
- (f) **Special Order Requests** - If a potential buyer has special printing requests beyond what ASONP/*alaskaWILD* has stipulated in these rules, the *alaskaWILD* coordinator will connect the individual photographer with the potential customer so they can work out a special transaction separately. For example: this would include prints of different sizes *not offered* during *alaskaWILD 2024*, or on other printing surfaces (such as: paper, wood, merchandise & etc...). For transactions conducted directly by the photographer *that do not involve alaskaWILD's coordination*, the photographer retains 100% of sales revenue and accepts all fulfillment costs and responsibilities of printing, packaging, and shipping, as agreed with the buyer.
- (g) **Photographer Websites** - Links to photographer's websites are optional and posted on ASONP's membership page of the club website, [www.asonp.org](http://www.asonp.org). Due to the nature of the *alaskaWILD 2024* group exhibition sales format and venue contracts, websites are *not listed* on the Exhibition wall labels or other exhibition materials.
- (h) **Third Party Mistakes & Customer Issues** – The *alaskaWILD 2024* coordinator and ASONP treasurer will make every effort to fairly resolve issues that arise with a customer's ordered prints by contacting Bennett Images, PhotoShelter, and WHCC directly to correct a shipping or printing error.

## 5. ASONP Usage Rights and Photographer's Copyright

- (a) **License** - The photographer retains full copyright of all submitted images while providing a license for ASONP and its agents or assigns to use the images as follows. All images submitted will be retained by ASONP for use by ASONP and its agents to promote future *alaskaWILD* exhibitions and for community educational purposes, including but not limited to electronic display on the ASONP *alaskaWILD 2024* website and social media, an ASONP DVD or slide show of entries, promotional brochures, posters, and/or a self-published book of the selected images to publicize the *alaskaWILD 2024* exhibition. Images displayed on social media will include an appropriate copyright notice for the photographer. Photographer signatures can be included on metal Exhibition prints, and in embedded

digital files prepared for PhotoShelter in Phase Two only, as described in the rules. ASONP fully appreciates the photographer's right to his or her intellectual property. Any use of images beyond those stated above will not be authorized without the expressed permission of the photographer.

(b) **Licensing Permissions** - Entrants must agree to the following terms and conditions of use as specified by PhotoShelter\*, Bennett Images LLC, and WHCC (White House Custom Color) to participate in this contest:

- “You hereby grant and agree to grant PhotoShelter, a non-exclusive, royalty-free, fully paid up, sub-licensable, worldwide right and license to use, reproduce, modify, display, perform, distribute, and create derivative works of the posted content solely in connection with PhotoShelter's operation, marketing, and promotion of the Site. You hereby represent and warrant that you have all rights necessary to grant the Site the rights set forth above.” *\*from the Photoshelter Agreement (and assumed by Bennett Images & WHCC)*

(c) **Other Permissions** - The photographer also consents to the printing of photos with the same licensing permissions listed in 5(b) as applicable to Bennett Images, LLC and WHCC (a PhotoShelter partner).

- Both printing companies are selected by the ASONP Board of Directors and uphold the highest standards for photographers, and the reproduction and shipping of their images.
- Eagle River, AK based Bennett Images, as agreed, will not disclose any sensitive contest information.
- Photographers may optionally elect on the contest entry form for Bennett Images to retain image files for future print transactions unrelated to the contest.

(d) **Signatures or Marks** – Text or a mark representing the photographer’s copyright by utilizing a font, small custom mark, or logo is optional and only allowed on the metal exhibition display prints and digital images for PhotoShelter during Phase Two. Upload an exact duplicate digital image file of the contest entry image with the embedded mark using the **separate** Dropbox link Dec 9-23, 2023. *Refer to more details in this Section 5 (e-f).*

(e) **Location on Print for item 5d/Signatures** - *Due to printing requirements, any embedded mark or signature must be at least 3/16” from any edge of the image.* There are no restrictions regarding the size of the embedded copyright. All rules described for the contest image entered for judging also apply to signature/mark embedded image files. Both the digital submissions image file and the copyright/signature digital image file must be identical in content and suitable for the intended print size indicated on the entry form as detailed in the rules.

(f) **Signature File Upload and Details** – A separate DropBox link will be provided in the notification email for the signature/mark digital image files *and will be available for upload only during the notification timeframe of December 9-23, 2023.*

**6. Image Sharing for Judging** - The photographer consents to ASONP sharing their image file(s) anonymously with the juror by electronic means for the sole purpose of judging the show. The juror will agree not to appropriate the image(s) or use them in any way, except to review images during the judging process. Juror will delete all files after their contract is complete.

**7. Liability Waiver** - All submissions and exhibition materials will be handled by *alaskaWILD 2024* with professional care. However, ASONP assumes no liability for loss due to damage, theft, or other circumstances beyond ASONP’s control. Situations are reviewed by the *alaskaWILD* coordinator, discussed with the ASONP Board, and handled on a case-by-case basis. It is understood and accepted that not all Exhibition Venues carry additional insurance to cover the show.

**8. Volunteer Responsibilities** - When an image is accepted into *alaskaWILD 2024*, photographers who are ASONP club members are encouraged, but not required, to volunteer behind-the-scenes assisting with exhibition demounts and other tasks (as needed by request). If help is not available, show participants may be asked to volunteer.

**Check junk e-mail folders** to ensure timely receipt of messages and information. Announcements and requests for additional volunteer assistance may also be posted in the E-news or on the *alaskaWILD 2024* web page.

## PRINT SIZES, EXHIBITION FEE, AND MINIMUM SALES PRICE/VALUE

The required minimum sales prices presented below in column 3 are only suggestions designed to help the photographer choose the retail price at which they want to offer their print for sale or NFS Value. Prices are comparable to other professional metal prints for sale promoting high quality images in art environments. **The photographer may assign any price they wish (corresponding to the size) so long as it is equal to or above the listed minimum prices, so ASONP will be able to cover the photographer's commission and all costs\* associated with the print sale.** (\*For example: venue commissions vary up to 40%, printing and shipping costs for customer sales - including some with sales tax to other states, Photoshelter hosting fees, credit card payment fees, promotional materials, exhibition travel costs, and etc).

<b>Phase One / Contest Entry:</b>  <b>Metal Print Size</b> Ready-to-Hang, no Framing  Choose one size for each entry. Or a combination of sizes, if desired, for multiple entries.	<b>Phase Two / Acceptance:</b>  <u>Exhibition Fee</u> paid to ASONP for Bennett Images Printing. A separate invoice will be sent out & due January 7, 2024.  Printing of Exhibition Display Prints Only	<b>Phase One &amp; Two / ENTRY FORM:</b>  ASONP Required Minimum Sales Price/Value Use this amount or higher to price your print.  Price listed = WHCC Printing cost + Markup (see above).  Exhibition Print Sales Price	<b>Photographer's Minimum Commission on Sales</b>  Based on the Preferred Minimum Sales Price. (Photographer's % is paid first before expenses by ASONP as a flat amount). ASONP is a non-profit organization, forwarding profits to the photographer.
Standard Sizes	Discounted for ASONP by Bennett Images	WHCC + ASONP	25% Flat Rate
8" x 12"	\$55.30	\$198.00	\$49.50
12" x 18"	\$88.69	\$286.00	\$71.50
16" x 24"	\$132.91	\$423.00	\$105.88
8" x 10"	\$53.05	\$187.00	\$46.75
16" x 20"	\$111.00	\$363.00	\$90.75
Square Sizes			
8" x 8"	\$45.55	\$176.00	\$44.00
10" x 10"	\$58.90	\$203.50	\$50.88
12" x 12"	\$69.05	\$231.00	\$57.75
16" x 16"	\$97.06	\$313.50	\$78.38
20" x 20"	\$142.36	\$418.00	\$104.50
Panorama Sizes			
10" x 20"	\$85.14	\$275.00	\$68.75
10" x 30"	\$127.96	\$423.50	\$105.88
12" x 24"	\$102.95	\$352.00	\$88.00
Cropping, scaling, & zoom-to-fill are options to modify the digital image to accommodate the offered sizes.	Set-up fee waived for ASONP	White House Custom Color prints & ships venue sales order prints.	Commission check mailed upon sales order receipt.

